

# Bethlehem Township School District

Thomas B. Conley School  
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Edward Keegan, Ed.D., Principal  
Thomas B. Conley School

Nancy Lubarsky, Ed.D.  
Superintendent of Schools

Kenneth Wark, Interim Principal  
Ethel Hoppock Middle School

Nina Crivello, Business Administrator/  
Board Secretary

Jacqueline Roposh,  
Supervisor of Special Services

December 7, 2009

Dear Parents/Guardians,

This era of ever-increasing technological proliferation that we live in has created many challenges for school districts with regard to student privacy and confidentiality.

For example, you may be aware of a recent incident in a New Jersey school district regarding the taping of a school event that eventually wound up on YouTube much to the consternation of some of the parents of the students involved.

I want to take a brief moment to address the issue of recording or taking pictures of your child's participation in any Bethlehem Township public school-related event such as a concert, play, or even a classroom presentation.

In this day and age, for the safety and well-being of all of our children, we must be extremely vigilant with regard to pictures and information posted on the internet. Taping or taking pictures of your child's participation in an event should be for your family's use and viewing enjoyment.

Please do not share these tapes, pictures, etc., and above all do not post them to any unsecured internet site. You should all be aware of our school policy and procedures with regard to media releases. Some parents do not want their child's picture released (for personal, legal and/or security reasons) and you may unknowingly cause harm to a child or family by sharing those pictures beyond your household. If you post any images or video of our students without the express written permission of the student's family, that family could take legal action.

If you have any questions regarding either of these issues, please speak with the principals or contact my office. Thank you for your continued cooperation.

Sincerely,



Nancy Lubarsky, Ed.D.  
Superintendent